



MATTHEW A PAULSEN

MOTION GRAPHICS DESIGNER

EDUCATION

Savannah College of Art and Design
BFA in Motion Media Design
Minor in Advertising and Branding
Graduated June 2022

SOFTWARE

After Effects
Adobe Animate
Illustrator
Photoshop
C4D
MadMapper
Procreate
Premiere Pro

SKILLS

Cel animation
Character animation
2D animation
3D animation
Projection mapping
Illustration
Typography
Project management
Copywriting

AWARDS

Deans List 2018-2022
2022 Senior Showcase Chair Award:
Best Concept and Design

ACTIVITIES

MOME Love Club Treasurer 2021-2022
CoMotion 2022 Producer
Acting for student films

WORK EXPERIENCE

MOTION DESIGN INTERN AT FLEISHMAN HILLARD, D.C.

June 2022-November 2022

Fleishman Hillard is an international PR and marketing company that works for a huge variety of clients. I worked for the creative team of one of their offices located in Washington, D. C.

I have created motion graphics for FH client companies' social medias, advertisements, and videos for internal use. I have been animating for several companies including General Motors, Salesforce, Krispy Kreme, Panasonic, and Johnson & Johnson.

DESIGN INTERN AT WHY&HOW

June 2021-September 2021

WHY&HOW is an artist management and music company located in Austin, Texas. I got to work as an intern for their design team and work on graphics for a variety of artists.

I primarily created music visualizers and edits for socials, merch designs, promotional graphics, and did a bit of concepting. This was for a variety of artists in genres including alt-pop, blues rock, and country.

FREELANCING San Francisco and Denver

October 2021

"Hoka x Bodega World At Large"

I created 2D animation for the campaign video for the 2 new pairs of sneakers made through a collaboration between the shoe brand Hoka and the clothing store Bodega.

August 2022

LEGO DC motion comics

In a group freelance project for LEGO Batman and LEGO DC, I got the opportunity to create the final 2D animation for two comics. One is centered on the hero The Flash and one is about Batman and the villain The Penguin.